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# JOANA SCHENKER

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*PROFESSIONAL BODYBOARDER*



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**“Joana’s surfing is really elegant and smooth, so different.”**

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Mike Stewart  
Nine-time bodyboard world champion



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# BIO

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Joana was born in October 1987 in the beautiful Costa Vicentina, Algarve. Her German parents settled in Portugal to raise the family in a natural and relaxed environment.

Joana caught her first wave on a bodyboard at the age of 13 and since that day she has never stopped. Training every day and competing from a very young age, she quickly became successful in many competitions and started to get attention for her good performances. Not satisfied with simply being good, she always keeps striving to improve her surfing and challenging her limits.

In the last years she has won many national and European titles and is considered to be one of the most talented and stylish riders in the world. Joana lives in and around the ocean, whenever she is not training at the beaches of her hometown, Sagres, she's travelling for competitions and free surfing.

With her peculiar way of loving life and all good things about it, she is very enthusiastic about health and environmental issues. Joana tries to be an example and inspire others to protect animals, nature and pursue a healthy lifestyle.

When Joana became a professional bodyboarder in 2013 her competitive success kept growing. Dominating the Portuguese National and European Tour since 2014, she won both titles for 4 years in a row. Competing on the World Tour was the next logic step to keep pushing her abilities.

In only her second season competing on the APB world tour, Joana wins the World Title, and makes history by becoming Portugal's first professional World Champion in wave riding sports.

2017 was the perfect year, National, European and World Bodyboard Champion.

GQ Portugal featured her on their July/August cover and sets the tone to the incredible media exposure. The media loved it and made Joana not only the new Queen of bodyboarding but also a star in the Portuguese sports scene.

Always focused and training for more competitive achievements, Joana is now also very active with her social and environmental project, spreading Ocean awareness and in her free time modeling for renowned fashion and beauty brands.



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**"I'm in the ocean everyday,  
I can't just sit and watch  
how we humans treat it."**

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Joana Schenker



# VALUES

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## **Authenticity, integrity, strength, competence, effort and fair play**

Joana is an “agent of change” for the PSYTOOL European union’s educational platform, standing for respect, integrity and good sportsmanship in sports.

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## **Vitality, fitness, healthy living, beauty**

Joana is a plant-based athlete and animal friend. Being vegetarian for 20 years now, she loves to cook and shares healthy vegetarian and vegan recipes with her followers.

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## **Respect for nature, environmental conscience, responsibility and awareness**

Joana is a nature lover. Always outspoken about environmental issues and trying to raise awareness for the need to protect the planet.

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## **Friendship, fun and adventure**

Traveling is one of Joana’s favorite things to do, discovering new places, new cultures, going on adventures, taking pictures and sharing the experience with others from her journeys competing on the world tour.

# PROJECT



by



## SCHENKER SCHOOL TOUR

The "Schenker School Tour" is a project with the support of the Oceano Azul Foundation and the Oceanário de Lisboa.

Joana is visiting schools all over Portugal, to tell the exciting story of her challenges competing on the world tour, and her path from the dream to reality. An inspiring and educational message for young people allied to Ocean literacy and its protection with one goal, inspire a new "blue generation".

Over 6700 students from 5th to 12th grade have already had the opportunity to hear Joana and this is only the beginning.

**“I trust my intuition and  
it usually goes well”**





# BEST RESULTS



**WORLD CHAMPION X1**

2017



**EUROPEAN CHAMPION X4**

2017 - 2016 - 2015 - 2014



**NATIONAL CHAMPION X6**

2019 - 2018 - 2017 - 2016 - 2015 - 2014





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# AWARDS

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- Medal of the Order of Merit by the President of the Republic Marcelo Rebelo de Sousa.
- Vote of Praise by the Assembly of the Republic of Portugal.
- Peace Bearer Award by the World Peace Run committee.
- Nomination for "Athlete of the Year" of the Confederation of Sport of Portugal.
- Nomination for "Athlete of the Year" by Golden Globes SIC.
- Inspiring Woman Distinction by Barbie Awards.
- Athlete of the Year by CNID.

**TV**   
**+360 minutes**





# RADIO +300 minutes

**RÁDIO  
COMERCIAL**  
A MELHOR MÚSICA DE 2000 EM DIANTE

**3**  
ANTENA

**TSF**  
RÁDIO NOTÍCIAS

**1**  
ANTENA



**MEGA**  
HITS

**SAGRE**  
FM  
VIA O BICHO ... 94.6

**106.5 FM**  
Rádio Portimão





# +1200 PRINTED & ONLINE NEWS

## 20 COVERS



Record

Jornal de Notícias

CORREIO da manhã

OJOGO

Jornal i

Diário de Notícias

Diário de Aveiro



MODA | ENTREVISTAS | DESTINOS | FITNESS | NOVIDADES |



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Joana Schenker





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# SOCIAL MEDIA

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JOANASCHENKERBODYBOARDING  
**9.569** FOLLOWERS

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@JOANA\_SCHENKER  
**34.000** FOLLOWERS

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WWW.JOANASCHENKER.COM  
**57.240** TOTAL VIEWS

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**“Joana Schenker is  
the world champ  
we need right now.”**

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MOVEMENT MAG





## Contacts

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